



## BRAINSTORMING SESSION FOR GLPTA ACTIVITIES TO ACHIEVE VISION – 03/22/07

### Grow supply

Action	Time frame	Committee
Prepare marketing campaign for PTEC degrees that emphasizes benefits (salary).	< 1 year	PR
Complete GLPTA endorsed curriculum to competencies level. Reorganization of the curriculum content around Core abilities -> competencies ->outcomes and objectives. The competencies and/or outcomes and objectives should be able to be used for assessment purposes.	By 01May07	C&E
Work with industry partners to develop technical electives that address the unique needs of industries in the Great Lakes region.	<2 years	C&E
Complete GLPTA endorsed curriculum to outcomes and objectives level.	Oct07	C&E
Survey industry partners to understand / gauge need and interest around developing technical electives.	Oct07	C&E
Partner with community work organizations or work force development organizations	Oct 07	PR
Work with community college counselors to educate them regarding opportunities in PTEC. Salary of starting operators and demand for technicians would be important to mention.	Oct 07	PR
Complete trial endorsement process of Delta College PTEC program.	May07	S&Q
Finalize endorsement procedure	June07	S&Q
Audit programs in region that are ready for audit.	Jun08	S&Q
Create Funding letter.	Jun07	Fund
Review and approve 07-08 budget.	Oct07	Fund
Ask for help identifying potential grants.	Jun07	Fund

### Grow demand

Action	Time frame	Committee
Prepare sell job of PTEC grads to industry emphasizing potential savings.	Oct07	PR
Create a better understanding of number and location of potential PTEC employers in the Great Lakes region.	Oct07	PR
Identify industries other than CR and OG to target PTEC degree and devise strategy.	Feb08	PR