



GREAT LAKES PROCESS TECHNOLOGY ALLIANCE

4520 E. Ashman – Suite H Midland, Michigan 48642 USA
989.923.1570 x 108

GLPTA Spring Regional Meeting

“Marketing the PTEC Degree: Challenges and Opportunities”

Thursday, May 31, 2007

Pre-meeting Social, 6:30pm for dinner at 7:00pm (CST)

Strongbow Inn
2405 E. Morthland Dr.
Valparaiso, Indiana 46383
(219) 462-5121 or (800) 462-5121

Friday, June 1, 2007

GLPTA Spring Regional Meeting, 7:45am – 3:00pm (CST)

Ivy Tech Community College, Main Valparaiso Campus, Room C210 (2nd floor off of main entrance)
3100 Ivy Tech Drive
Valparaiso, Indiana 46383
(219)464-8514

Tour of Task Force Tips, Inc., Valparaiso, Indiana, 3:00pm – 5:00pm (CST)

AGENDA – MORNING SESSION:

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| 7:45 – 8:00 am | Continental Breakfast and sign-in |
| 8:00 – 8:15 am | Greeting from GLPTA President Don Carmody
Welcome to new members and introduction of attendees |
| 8:15 – 8:25 am | Executive Committee Report
1. Approval of February 2, 2007 Minutes
2. Treasurer’s report |
| 8:25 – 8:30 am | Welcome to Ivy Tech Community College
Executive Dean, Valparaiso Campus - Dr. Dee Haklin |
| 8:30 – 11:30 am | Marketing workshop: Dr. Kathi Swanson, CLARUS Corporation
<i>Beyond Demographics! Marketing Career Programs to Today’s Generations</i>
1) Strategies for reaching each generation and the underemployed
2) Break-out groups to address take away messages and next actions
3) Break-out group reporting and wrap-up |
| 11:30 – 11:45 am | Ivy Tech Community College’s Response to Regional Industry Needs – Bill Thon |
| 11:45 – 12:30 pm | Lunch and facility tour |



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AGENDA – AFTERNOON SESSION:

- 12:30 – 12:45 pm** **Report from Executive Team**
1) Review GLPTA vision and mission statements
2) Review action plans for standing committee
3) Update on Center for the Advancement of Process Technology (CAPT) activities
- 12:45 – 1:30 pm** **Prep time for committee reporting**
- 1:30 – 2:45 pm** **Committee reporting and progress review**
- Curriculum and Education – Joan Sabourin, facilitator**
1) Update on WIDS curriculum from C&E subcommittee
2) Summary Review of PTEC course materials
Outcome: agreement on GLPTA PTEC™ curriculum core competencies
- Standards and Quality – Ken Renicker, facilitator**
1) Introduce Preliminary Endorsement Process
Outcome: agreement on first draft for GLPTA endorsement process
- Funding – Don Carmody, facilitator**
1) Review 2006-07 Budget
2) Review 2007 Funding Drive
Outcome: awareness of funding activities and desired funding level
- Public Relations – Cal Quarles, facilitator**
1) Review PR Materials: what is needed, what is available
2) Review Status of Ambassador Program and Mining the Network initiative
Outcome: awareness of importance of survey and availability of PR materials
- 2:45 – 2:55 pm** **Critical Issues for October 19, 2007 meeting at Lansing Community College**
- 2:55 – 3:00 pm** **Meeting evaluation and adjournment**
- 3:00 – 5:00 pm** **Manufacturing tour, Task Force Tips**
Task Force Tips (www.tft.com) manufactures nozzles, hoses, and monitors to fight industrial and wild fires. It should be an interesting tour and opportunity to learn about the equipment we see everyday in the plant but hope to never have to use.